

**Freo**



**Local Knowledge**  
**Global Reach**  
**Expert Capability**

**SINCE 1974**

## OUR MISSION

To build a successful and profitable business by:

- Engaging employees and suppliers in a safe and focused culture.
- Providing superior customer service and securing long-term, mutually beneficial relationships with our clients.
- Leading the way in technical excellence and innovation within the crane industry.

## OUR VISION

To be the supplier of choice and be:

- The safest supplier of crane services.
- Recognised as the market leader in providing superior service and best-practice technical solutions to industry.
- The preferred choice for repeat work on future contracts.
- The employer of choice.

## OUR VALUES

**Working safely** is at the forefront of our operations.

**Our people** are our foundation.

**Customer service** is our focus.

**Performance excellence** is how we strive for the best.

**Innovation and improvement** drive us forward.



# We Are Freo Group

**Freo Group is Australia's largest crane hire and logistics company, offering an unrivalled capacity to meet our clients' needs whatever the job, no matter the industry.**

We are a proud Australian business, backed by the systems, ingenuity and dependability of Marmon Crane Services Inc, a Berkshire Hathaway-owned company. Our people are local, our reach global and our experience unmatched.

From the mining and resource sectors to civil construction and renewable energy, we provide a complete range of crane hire, heavy lifting and logistics services – including oversize transport, materials handling, warehousing and storage.

With 23 branches across Australia, and a fleet of over 480 state-of-the-art mobile cranes, we have the right equipment for the job when and where you need it.

Since 1974, the Freo Group name has been synonymous with reliability and customer service. It's what sets us apart from the rest and a key reason why we are a trusted partner to some of the world's largest companies.

Family values, a commitment to supporting local communities and a focus on environmental stewardship are key pillars of how we operate. Our culture is founded on the highest professional, ethical and safety standards, and we take pride in nurturing long-term relationships.



# Health, Safety, Environment & Quality



Health, safety, environment and quality are central to all we do. It's a commitment we uphold with pride and is the cornerstone of our reputation.

## OUR JOURNEY 2ZERO

Freo Group's goal is to operate in a workplace free from harm or loss.

The 2zero Roadmap is an organisational strategic improvement plan that details how Freo Group will meet our vision: **Home without harm. Everyone. Every Day.**

The Roadmap is supported, led and driven by senior leadership and is made visible and regularly communicated to all personnel, ensuring that every person in the team is aware, engaged and supports the plan.

## OUR MANAGEMENT SYSTEM

Our HSE Management system is certified to ISO 45001, with the accreditation achieved in 2011. HSE is an extremely important aspect of our operation, and our HSE Management plan ensures Freo Group meets all relevant statutory requirements and standards while promoting the continuation of our safety-first culture.

## ENVIRONMENTAL SUSTAINABILITY

We achieved ISO 14001 accreditation in 2021 and we endeavour to operate as an environmentally sustainable company.

This is demonstrated in our commitment to continuous policy, equipment and technology improvement, along with procedures that reduce noise and vehicle pollution.

## QUALITY ASSURANCE

Freo Group has an ISO 9001 accredited Quality Management system, certified in 1996. This certification is accompanied by a robust Quality Management plan.

The plan uses an integrated management system to incorporate all components of the business into one coherent system. This system adopts a 'process model approach' and is part of the continual improvement process.





# Community & Social Responsibility

**At Freo Group, we are all accountable for the social responsibilities and expectations of our employees and stakeholders, as well as the local, Australian and international communities.**

Freo Group's processes and plans are aligned with the principles of the United Nations' Sustainable Development Goals. We believe in being socially responsible and doing our part to better the communities in which we live and work. We are committed to our set targets, which we have currently exceeded.

## OUR PEOPLE

We are dedicated to ensuring our people are given every possible opportunity to grow and excel both in their careers and in self-development. Our objective is to engage the best person to do the best possible job whilst remaining open-minded to every applicant. Through training and development, we aim to ensure respect, equality and inclusion are prioritised across our workforce.

## EQUAL OPPORTUNITY

We are an equal opportunity employer. Freo Group provides training, development and initiatives that are focused on engaging:

- Gender Balance
- Indigenous Employment
- Disabled Workers
- Gender Diversity
- Aged Workforce

## INDIGENOUS EMPLOYMENT

Led by our National Indigenous Affairs & Community Relations Manager, Freo Group's targeted approach to increasing the Indigenous workforce and our involvement with Indigenous businesses and communities nationally is a focus across our entire operation.

Through our engagement and consultation with Indigenous peoples, we aim to establish long-term working relationships to achieve measurable and sustainable outcomes in the regions where Freo Group is situated.

**Creating sustainable outcomes will be driven through our four key areas of focus:**

- **Relationships** – Social and Cultural Support
- **Respect** – Land, People, Rights
- **Opportunity** – Economic Empowerment
- **Governance** – Reporting and Transparency



# Our Fleet

Freo Group has the largest crane fleet in Australia and the capacity to deliver on all client expectations.

We operate a well-maintained fleet of over 480 modern crane units located across 23 branches throughout Australia, ranging from 3T to 800T in lifting capacity, with cranes being six years old on average.

We invest over \$40 million each year into new equipment, maintenance and upgrades to ensure added reliability that will provide industry-leading benefits for all clients.

## OUR CRANES INCLUDE:



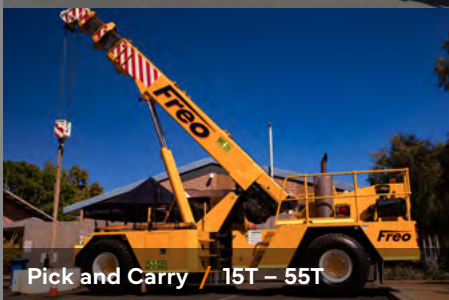
All Terrain / 30T – 800T



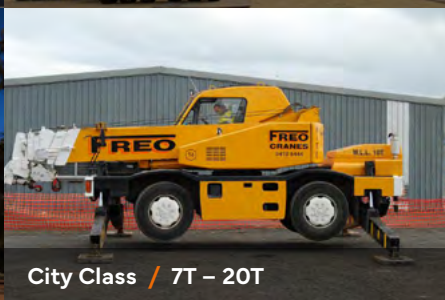
Tracked Crawlers / 3T – 750T



Rough Terrain / 10T – 145T



Pick and Carry / 15T – 55T



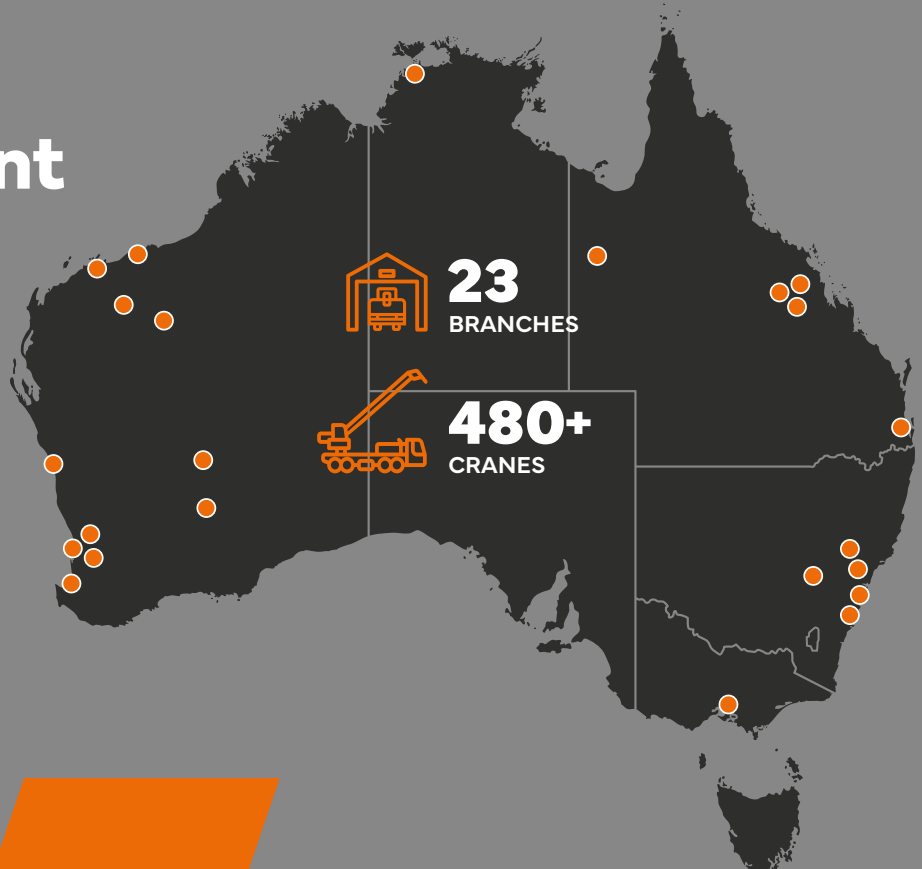
City Class / 7T – 20T



Telescopic Crawlers / 15T – 220T

# Our Footprint

With 23 strategically positioned branches and over 480 cranes across Australia, we're never far away when you need us.



# Market Segments

Freo Group caters for jobs of all sizes, no matter the industry or location. The company has strategically positioned branches across Australia making it easy to access equipment, local knowledge and support for each project. Freo Group continues to deliver projects and services across the following markets.

## OIL & GAS

Freo Group is the partner of choice to leading 'blue-chip' oil and gas companies. Our commitment to safety, extensive offshore/onshore experience and global reach allows us to provide solutions to large-scale and complex jobs where downtime isn't an option.

## MINING

Our mobile fleet allows seamless access to even the most isolated locations. Whether it's moving heavy mining equipment, constructing sites, or undertaking the complex process of shutdowns, Freo Group provides holistic support to meet the unique needs of Australian and global miners. We are able to fully plan, manage and execute projects from conception to completion, lowering costs and saving time.

## CONSTRUCTION

Freo Group works closely with many large civil engineering companies to offer an integrated approach to civil construction projects. Our experience in this sector includes removal and installation of road, rail, river and canal bridges, lock gates, stadium roofs and airport architecture.

## RENEWABLES

Freo Group has a fleet of specialised cranes and equipment available to support Australia's growing renewable energy sector. We provide heavy haulage and oversize transport, specialist lifting solutions, project design, and equipment maintenance services.

## CIVIL INFRASTRUCTURE

Since 1974, Freo Group has built a reputation as the preferred supplier of Australia's civil infrastructure sector. Whether it's moving equipment from A to B, lifting and positioning heavy objects or materials handling, we provide fast, professional and cost-effective solutions that guarantee minimal disruption.

## PROJECT LOGISTICS & SUPPLY CHAIN MANAGEMENT

Our logistics arm can provide an extensive range of supply chain management services. Freo Group has a scalable skilled labour pool ready to meet client project and operational supply chain management needs nationwide.





## Full-Service Capability

Whether it's on land or offshore, Freo Group has the experience and ingenuity to get the job done right the first time, every time. The diversity of our fleet means we always match the right crane to your project, and our library of over 8,000 lift studies lets us get the job done safer, faster and on budget.

Superior service and best-practice technical outcomes are standard. As we are local, we know what works in different locations and on different sites.

### CRANE HIRE

Freo Group has an extensive fleet of over 480 mobile and crawler cranes, ranging from 3T to 800T, along with experienced operators and riggers – available 24 hours a day, seven days a week.

### HEAVY LIFTING

Our heavy lift team is one of Australia's best. Freo Group's demonstrated in-field experience provides safe, specialised lifting solutions for complex projects across Australia.





## PROJECT LOGISTICS & SUPPLY CHAIN MANAGEMENT

Freo Group provides an extensive range of project logistics and supply chain management services for any project. The combination of supply chain management experience, a flexible workforce, and an adaptable operational model allows our logistics arm to provide clients with innovative efficiencies, cost-avoidance strategies, and quality services.

## ENGINEERING

Our in-house engineering department has the ability to generate custom lift plans utilising our expertise and industry knowledge.

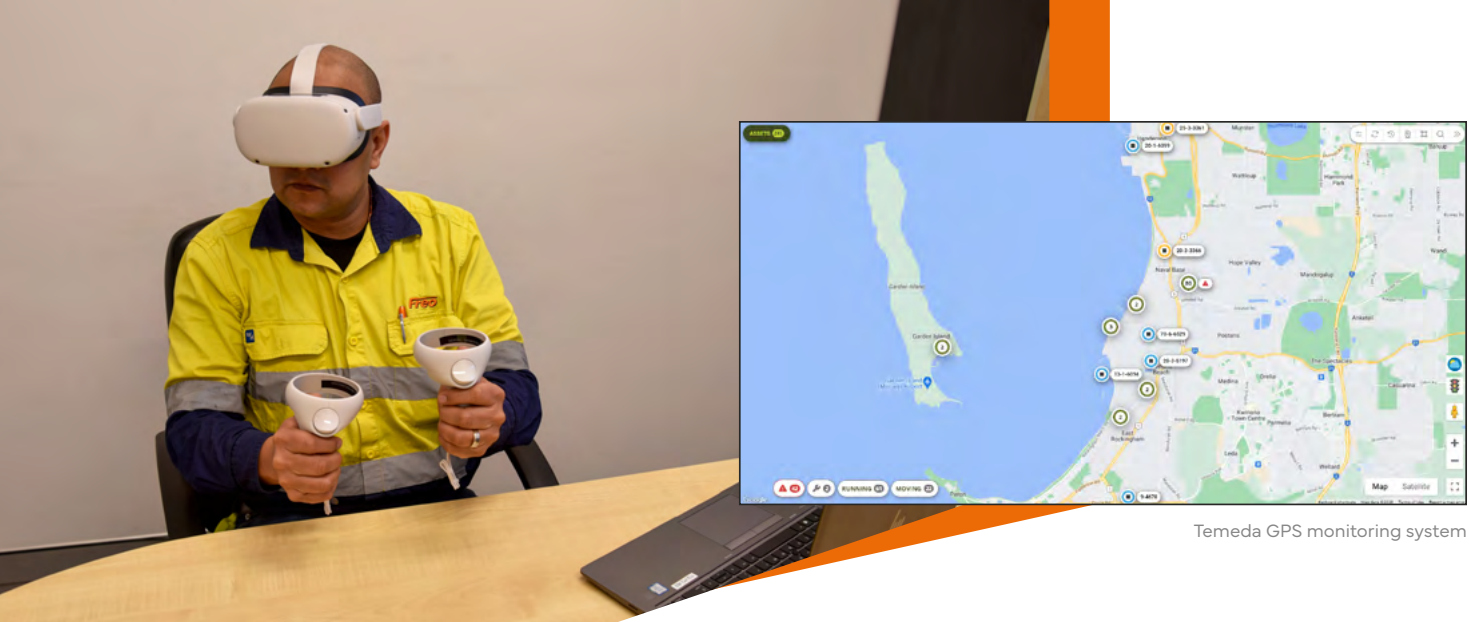
The engineering department ensures Freo Group can deliver safe execution, technical benefits,

increases in productivity and cost savings. Our lift library consists of over 8,000 lift studies carried out for over 450 clients across Australia. If it needs lifting, chances are we have done it before and are ready to do it again.

## RENEWABLES

Our experienced renewables team has executed projects across Australia for key clients, helping to build and maintain this growing market.

Freo Group has made a significant investment in the purchase of specialised cranes to service wind sector construction and installation. We have the skills and equipment to service our customers in the growing wind farm and renewable energy market Australia-wide.



Temeda GPS monitoring system

Immersive VR training for new team members.

# Technology & Innovation

**Innovation is ingrained in our DNA and allows us to consistently find new and better ways of operating. Freo Group’s passion for remaining innovative and dynamic allows clients to save money and have the confidence we are working to the best possible standards and practices.**

Freo Group continues to be part of the Crane Industry Council of Australia (CICA), assisting with codes of practice, legislation, and best-practice operating procedures.

Our dedicated Innovation Committee ensures we stay ahead of the game and our competition.

## CRANE COLLISION AVOIDANCE

The Crane Collision Avoidance (CCA) system is a revolutionary innovation in crane operation safety.

This fully integrated system warns operators of any obstructions on the rear or sides of the crane using radar technology.

## VIRTUAL REALITY TRAINING

Virtual Reality Training is one of our innovative initiatives used as a workforce training tool to complement theoretical and practical training programs.

This value-add option in our training suite inspires the next generation of crane operators by providing our new team members with an immersive learning experience. It gives employees on-the-job training in a risk-free environment, the basics of rigging, and experience driving our cranes in realistic scenarios.

## FLEET COST & CARE

We transitioned to a purpose-built fleet management software system to increase efficiencies on all levels, assisting the transition to a paper-free workplace.

Fleet Cost & Care (FCC) incorporates all quoting, invoicing, scheduling, dispatching and reporting needs.

## POWER BI – ANALYTICAL REPORTING

Freo Group combines scoping documentation with modern analytical reporting tools to increase efficiencies across all projects.

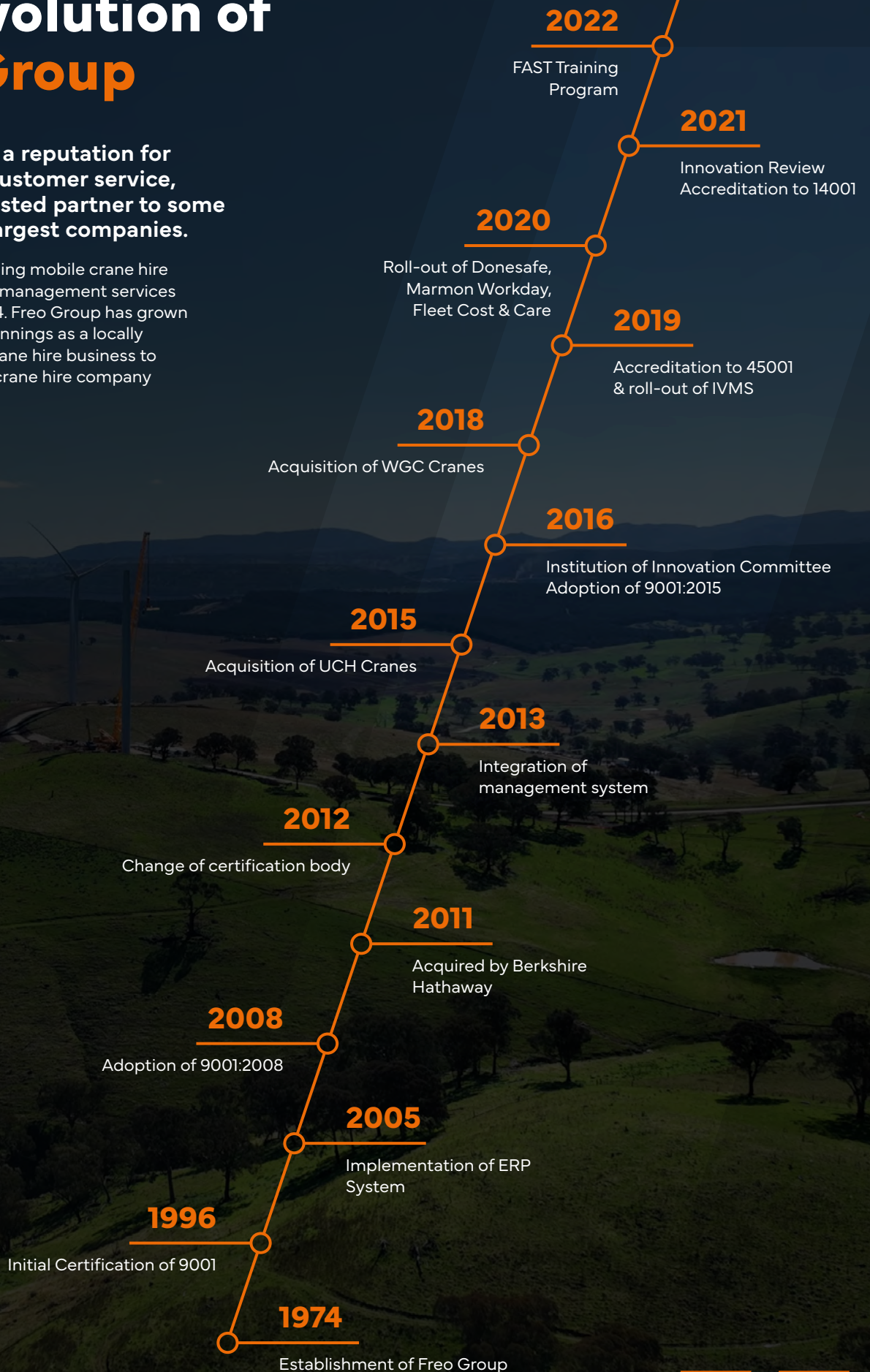
## TEMEDA

Our fleet is fitted with a state-of-the-art Temeda GPS monitoring system, enabling the tracking of multiple variables of information and allowing for strict adherence to fatigue management, safety and environmental protocols.

# The Evolution of Freo Group

Freo Group has a reputation for reliability and customer service, making us a trusted partner to some of the world's largest companies.

We have been providing mobile crane hire and project logistics management services in Australia since 1974. Freo Group has grown from its humble beginnings as a locally run, family-owned crane hire business to become the largest crane hire company in the country.





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Freo Group is a part of the Berkshire Hathaway Group. The company is accredited for ISO 9001, ISO 14001 and ISO 45001. Freo Group is a member of the Crane Industry Council of Australia and Supply Nation.

